

RESOLUTION NO. 2025-212

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE
DISPENSING WITH THE FORMAL REQUEST FOR PROPOSAL PROCEDURES
PURSUANT TO ELK GROVE MUNICIPAL CODE SECTION 3.42.140(B)(3),
AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH TALKING
WALLS, LLC FOR A TERM OF UP TO THREE YEARS IN AN AMOUNT NOT TO
EXCEED \$262,726.50, AND AMENDING THE FISCAL YEAR 2025-26 BUDGET IN
THE AMOUNT OF \$75,000**

WHEREAS, the City of Elk Grove (City) seeks to promote arts, culture, and community engagement through public art initiatives; and

WHEREAS, the Elk Grove Mural Festival is a planned recurring annual week-long event intended to provide a platform for local, regional, national, and international artists to create murals in Elk Grove; and

WHEREAS, the City issued a call for interest and evaluated proposals from qualified mural festival organizers, resulting in a unanimous recommendation from the Arts and Creative Economy Commission to select Talking Walls, LLC based on their proven experience, strong capabilities, and commitment to community collaboration and the artist experience; and

WHEREAS, the City desires to enter into a contract with Talking Walls, LLC for a term of up to three years, with a first-year annual fee of \$85,000 and an option for up to two additional years with a 3% annual increase, for a total not to exceed amount of \$262,726.50; and

WHEREAS, the City Council finds that a formal Request for Proposal process is not in the best interest of the City because the City has already undertaken an informal selection process and a formal process is not likely to result in greater benefit to the City than that provided by Talking Walls; and

WHEREAS, the City Council may dispense with the formal request for proposal procedure pursuant to Elk Grove Municipal Code section 3.42.140(B)(3) when such a procedure is not in the best interest of the City; and

WHEREAS, City staff estimates a total cost of \$125,000 to produce a first-class mural festival in year one including the first-year contract amount of \$85,000 and an estimated \$40,000 of additional City planning and production costs; and

WHEREAS, the Fiscal Year 2025-26 City budget has funds budgeted in the amount of \$50,000 for the mural festival necessitating a budget amendment of \$75,000.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby:

1. Dispenses with the formal Request for Proposal procedures pursuant to Elk Grove Municipal Code section 3.42.140(B)(3);
2. Authorizes the City Manager to execute a contract with Talking Walls, LLC, in substantially the form presented, for organization of the Elk Grove Mural Festival,

for a term of up to three years, with an annual fee of \$85,000 and a total contract amount not to exceed \$262,726.50, subject to approval of funding in future annual Budgets; and

3. Amends the Fiscal Year 2025-26 Budget in the amount of \$75,000 to fund initial planning and production costs for the 2026 festival.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 12th day of November 2025




BOBBIE SINGH-ALLEN, MAYOR of the
CITY OF ELK GROVE

ATTEST:


JASON LINDGREN, CITY CLERK

APPROVED AS TO FORM:


JONATHAN P. HOBBS,
CITY ATTORNEY

CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2025-212

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO) ss
CITY OF ELK GROVE)

I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on November 12, 2025 by the following vote:

AYES: **COUNCILMEMBERS:** *Singh-Allen, Robles, Brewer, Spease, Suen*

NOES: **COUNCILMEMBERS:** *None*

ABSTAIN: **COUNCILMEMBERS:** *None*

ABSENT: **COUNCILMEMBERS:** *None*



Jason Lindgren, City Clerk
City of Elk Grove, California