

RESOLUTION NO. 2025-099

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE
DISPENSING WITH THE FORMAL REQUEST FOR PROPOSAL PROCEDURE
PURSUANT TO ELK GROVE MUNICIPAL CODE SECTION 3.42.140(B)(3) AND
AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH DOWDLE
STUDIOS, INC., FOR ANNIVERSARY ARTWORK IN AN AMOUNT NOT TO EXCEED
\$153,000 AND AMENDING THE FISCAL YEAR 2024-25 BUDGET TO COVER
THESE EXPENSES**

WHEREAS, the City of Elk Grove (City) will celebrate 25 years of incorporation on July 1, 2025, and will recognize this occasion through a mix of branding, events, and community surprises designed to inspire pride and participation; and

WHEREAS, the City is committed to fostering a vibrant quality of life through arts and the creative economy and seeks to collaborate with Dowdle Studios, Inc., to commission artwork that honors the City on its 25th anniversary of incorporation and fosters interest and placemaking attention from people and retailers across the country; and

WHEREAS, the Dowdle Studios collaboration project would include commissioned artwork, a field visit and unveiling event with the artist, an original 24" x 30" framed painting, eight framed 32" x 40" matching giclée on canvas prints, an art image license, and 6,000 500-piece puzzles for resale by the City; and

WHEREAS, the commemorative puzzles will be sold through pop-up retail shops at upcoming City events and through local partners for the 2025 holiday season to recoup a portion of the City's investment in the project; and

WHEREAS, for the reasons presented, a formal request for proposal procedure as typically required by the City's purchasing ordinance is not in the best interest of the City.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby dispenses with the formal request for proposal procedure pursuant to Elk Grove Municipal Code Section 3.42.140(B)(3) and authorizes the City Manager to execute a contract with Dowdle Studios, Inc., in substantially the form presented, for commissioned anniversary artwork, an art image use license, and production of 6,000 500-piece commemorative puzzles, in an amount not to exceed \$153,000;

AND BE IT FURTHER RESOLVED that the City Council of the City of Elk Grove hereby amends the Fiscal Year 2024-25 Budget to add funding from the General Fund to cover the costs associated with the commissioned artwork and commemorative puzzles.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 28th day of May 2025




BOBBIE SINGH-ALLEN, MAYOR of the
CITY OF ELK GROVE

ATTEST:


JASON LINDGREN, CITY CLERK

APPROVED AS TO FORM:


JONATHAN P. HOBBS,
CITY ATTORNEY

CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2025-099

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO) ss
CITY OF ELK GROVE)


I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on May 28, 2025 by the following vote:

AYES: **COUNCILMEMBERS:** *Singh-Allen, Robles, Brewer, Spease, Suen*

NOES: **COUNCILMEMBERS:** *None*

ABSTAIN: **COUNCILMEMBERS:** *None*

ABSENT: **COUNCILMEMBERS:** *None*



Jason Lindgren, City Clerk
City of Elk Grove, California